

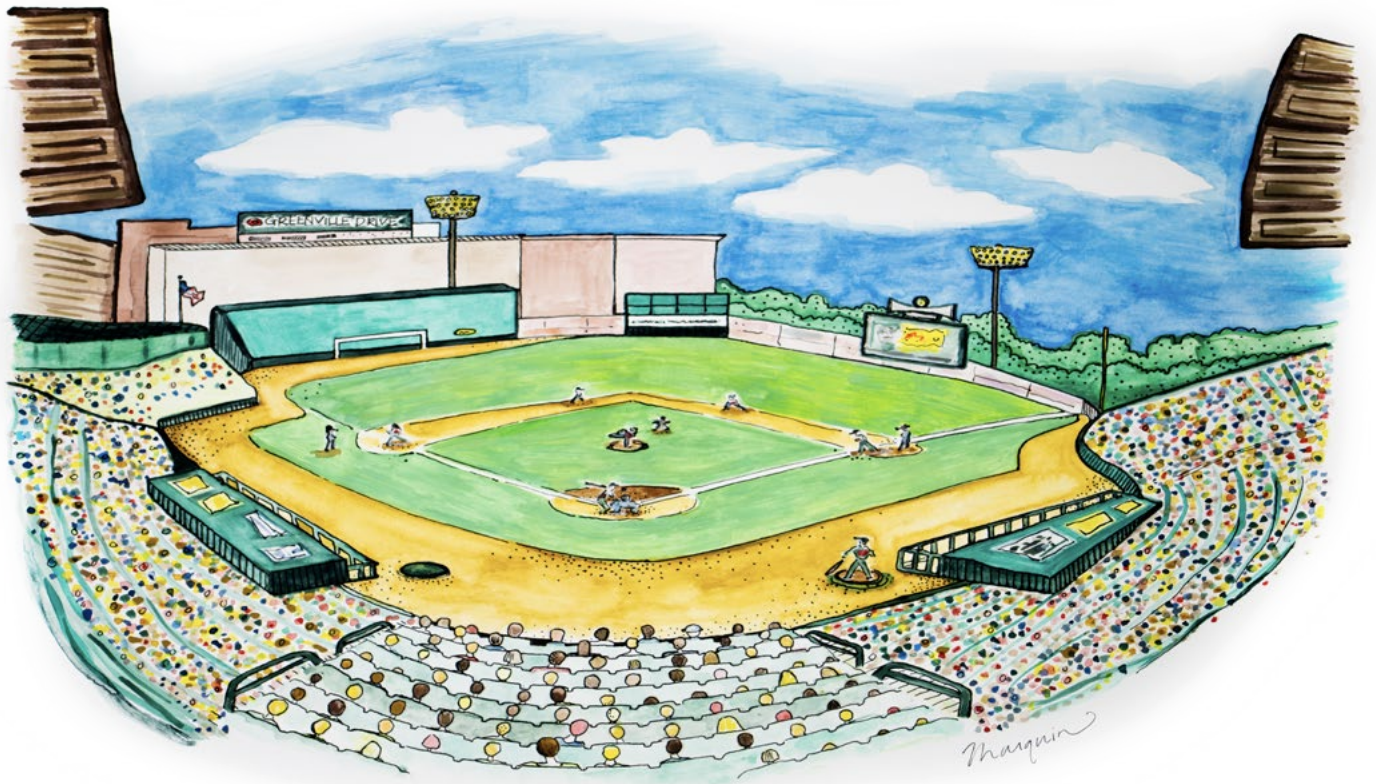
# 2025 Sponsorship Opportunities

## Fall for Kindness

**SUNDAY, OCTOBER 26, 2025**

**3-5 PM AT FLUOR FIELD**

Join us as a sponsor for *Fall for KINDness*, KIND of the Upstate's signature annual event, designed to bring together individuals of all ages and abilities for an inclusive, family-friendly afternoon of connection, creativity, and celebration.



DRIVING **K**indness AT FLUOR FIELD

# Partner with Us to Build a Kinder, More Inclusive Community

Join us as a sponsor for *Fall for KINDness*, KIND of the Upstate's signature annual event, designed to bring together individuals of all ages and abilities for an inclusive, family-friendly afternoon of connection, creativity, and celebration. Your support directly advances our mission to educate the community about people with disabilities while fostering empathy, understanding, and belonging throughout the Upstate.



With your partnership, KIND of the Upstate aims to reach over **4,500 students** during the 2025–2026 school year through engaging educational programs, inclusive literature, and meaningful community collaborations.

This year's event will take place at Fluor Field, home of the Greenville Drive - a high-visibility venue that offers sponsors a valuable opportunity to showcase their commitment to inclusion in front of a broad and diverse audience.

By sponsoring, your organization will benefit from:

- Significant brand exposure to thousands of community members
- Authentic engagement with families, educators, and advocates
- Positive community recognition through alignment with a cause that drives real impact

Together, we can create lasting change—one child, one classroom, and one community at a time.



**SOCIAL**  
**6,600+**



**EMAIL**  
**1,800+**



**WEB**  
**8,200+**



**VOLUNTEERS**  
**550+**



[kindoftheupstate.org](https://kindoftheupstate.org)



[info@kindoftheupstate.org](mailto:info@kindoftheupstate.org)



[@kindoftheupstate](https://www.instagram.com/kindoftheupstate)



[KIND of the Upstate](https://www.facebook.com/KINDoftheUpstate)





# Sponsorship Levels

## \$10,000 – TITLE SPONSOR

- Recognition and link to business page on KIND's website
- Mentions on KIND's social media accounts
- Name and logo on emailed event invitations
- Name and logo printed on event materials and media releases
- Thank you announcement at Fall for KINDness event
- Banner with name/logo in a prominent location during the event
- 20 complimentary tickets to the event
- Opportunity for a representative to speak during the event
- Recognition in the KIND annual report (5th anniversary edition)
- Luxury suite night at a Greenville Drive game (with optional pre-game stadium tour; valid for 2025 or 2026 season)
- In-game recognition and a special shoutout as the Title Sponsor during a 2025 Greenville Drive game



## \$5,000 – PLATINUM SPONSOR

- Recognition and link to business page on KIND's website
- Mentions on KIND's social media accounts
- Name and logo on emailed event invitations
- Name and logo printed on event materials and media releases
- Thank you announcement at Fall for KINDness event
- Shared Banner with sponsor name/logo in a prominent location during the event
- 15 complimentary tickets to the event
- Recognition in the KIND annual report (5th anniversary edition)



*Sponsorship Levels continued on next page*

carry  
**K**indness  
with you



[kindoftheupstate.org](http://kindoftheupstate.org)



[@kindoftheupstate](https://www.instagram.com/kindoftheupstate)



[info@kindoftheupstate.org](mailto:info@kindoftheupstate.org)



KIND of the Upstate



## **\$2,500 – GOLD SPONSOR**

- Recognition and link to business page on KIND's website
- Mentions on KIND's social media accounts
- Name and logo on emailed event invitations
- Name and logo printed on event materials and media releases
- Thank you announcement at Fall for KINDness event
- Shared banner with sponsor name/logo at the event
- 10 complimentary tickets to the event
- Recognition in the KIND annual report (5th anniversary edition)



## **\$1,000 – SILVER SPONSOR**

- Recognition and link to business page on KIND's website
- Mentions on KIND's social media accounts
- Name listed on emailed event invitations
- Thank you announcement at Fall for KINDness event
- Shared banner with sponsor name/logo at the event
- 8 complimentary tickets to the event
- Recognition in the KIND annual report (5th anniversary edition)

## **\$500 – FRIEND OF KIND**

- Mentions on KIND's social media accounts
- Thank you announcement at Fall for KINDness event
- Shared banner with sponsor name/logo at the event
- 6 complimentary tickets to the event



## **\$250 – KIND CONTRIBUTOR**

- Mentions on KIND's social media accounts
- Thank you announcement at Fall for KINDness event
- 4 complimentary tickets to the event



[kindoftheupstate.org](http://kindoftheupstate.org)



[@kindoftheupstate](https://www.instagram.com/kindoftheupstate)



[info@kindoftheupstate.org](mailto:info@kindoftheupstate.org)



KIND of the Upstate







**Company Name:** KIND of the Upstate  
**Founded:** 2020  
**Headquarters:** Greenville, South Carolina  
**Address:** PO Box 8242, Greenville, SC 29604  
**Website:** [kindoftheupstate.org](http://kindoftheupstate.org)  
**Contact:** [info@kindoftheupstate.org](mailto:info@kindoftheupstate.org)  
Caroline Giguere (843) 222-5816  
Francie Todd (912) 655-6713



2024–2025 School Year:



**4,325 Students**  
participated in KIND Days



**4,719 Books**  
donated to students,  
teachers, schools & libraries



**53 KIND Days**  
at 26 Schools

## OUR MISSION

KIND of the upstate is a nonprofit organization that educates about people with disabilities to create a kinder and more inclusive community.

## OUR VISION

A world where people with disabilities are celebrated and included just as they are.

## OUR BELIEFS

- KIND believes that one person's choice to include individuals with disabilities can transform families, communities, and the world.
- We believe that disability education, when introduced in elementary school, cultivates the foundation for lifelong acceptance, inclusion, and understanding.
- We believe books are a powerful tool for deepening understanding of disabilities and teaching empathy while breaking down barriers.

## OUR GOALS

- KIND's #1 goal is to make our community a more inclusive place, where every individual is seen, valued, and included.
- KIND educates individuals of all ages about disabilities, beginning in the classroom.
- KIND provides educational lessons and materials, designed to spark meaningful discussions among students, teachers, and parents about disabilities and the importance of kindness.

## WHAT IS A KIND DAY?

A KIND Day is a fun and interactive 45-minute program that helps first, second, and third graders learn about kindness, inclusion, and disabilities in a meaningful way. During the session, students enjoy a read-aloud of one of our favorite books, meet new friends through a presentation, recite a KINDness pledge, and participate in a creative activity that reinforces the lesson. At the end of the program, each child receives their own copy of the featured book to take home, encouraging continued conversations about kindness and inclusion.

## WHY YOUR DONATION MATTERS

KIND has made great strides in 2024, but in order to continue to meet the needs of children in the Upstate of South Carolina, KIND needs your help! Whether it's sponsoring an entire grade or a single child for a KIND Day, any donation is needed and greatly appreciated.

## HOW TO DONATE

KIND of the Upstate is a registered 501(c)(3) nonprofit organization, EIN 85-3754249. Donations can be made by mailing a check to PO Box 8242, Greenville, SC 29604, venmo @kindoftheupstate, or by credit card on our website



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